USABILITY TEST PLAN DASHBOARD

PRODUCT UNDER TEST

AUTHOR

What's being tested? What are the business and experience goals of the product?

If the user is willing to donate after they visit the FEA's website

If the user can process donation without hussle

BUSINESS CASE

Why are we doing this test? What are the benefits? What are the risks of not testing?

If the user can understand the mission and value of the website

If the user can find and process donation

TEST OBJECTIVES

What are the goals of the usability test? What specific questions will be answered? What hypotheses will be tested?

Goal - Improve donation rate

How do you feel after you see the website?

Can you see what /why they are doing?

Do you understand and agree with FEA?

Would you donate?

What do you feel is missing?

How is the donation process?Is it easy to do?

CONTACT DETAILS

PARTICIPANTS

How many participants will be recruited? What are their key characteristics?

30~50's women

3~5 people

interest in donation

EQUIPMENT

What equipment is required? How will you record the data?

Recording devise (video/voice)

Devise to test the prototype **TEST TASKS**

What are the test tasks?

If the user is dropping out of the donation process with any reason

> User feel comfortable to donate to FEA

User understand FEA

FINAL DATE FOR COMMENTS

RESPONSIBILITIES

Who is involved in the test and what are their responsibilities?

speak out the process and thinking behind of the interactions

be frank

LOCATION & DATES

Where and when will the test take place? When and how will the results be shared?

meeting room or quite cafe where it is not loud

PROCEDURE

What are the main steps in the test procedure?

Break the ice small talk make the user more relax and frank

explain the process purpose, and ask permission to record ask user to check FEA's landing page and how they feel

ask user to process donation check the process one by one and see where the user feel uninspired to process

overall feedback from the user Last thoughts on the FEA